



PERSONAL ASSET MAP

A great strategy leverages where you are to help you get to where you want to be. Your starting point includes your current resources – budget, time, relationships, skills, and equipment. However, your starting point is also a reflection of your lack of resources. To effectively leverage your limitations and drive your projects forward, identify and document the key personal assets that will drive your strategy and projects forward.

The four key assets are:

1. Your time
2. Other people's time, including your spouse and friends
3. Your budget
4. Your available skills and abilities

When you take inventory of your assets (or lack thereof), you'll be able to maximize your effort, better prioritize your work, and start leveraging your limitations.

<p>My Time How much time can you consistently work on your projects each week?</p> <hr/> <hr/>	<p>My Budget How much money can you and your family contribute to the development of your ideas/projects?</p> <hr/> <hr/>
<p>Other People's Time What people can help you, and how much time can others consistently give to assist you each month?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<p>My Skills & Abilities What unique skills and abilities do you have that could be leveraged in the development of your projects/ideas?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>